

**kid-e-covers  
keep kiddies safe!**

Protect infants & toddlers from potential danger! Aesthetically pleasing and ultra slim, Elicole Kid-E-Cover™ electrical outlet covers feature an auto-return internal shutter system for easy use by adults while providing a viable deterrent. [kidecover.com](http://kidecover.com), [elicole.com](http://elicole.com) & [amazon.com](http://amazon.com)



**bone support for kids**

L'il Critters® Vitamin D Gummy Bears™ provide a delicious way for kids to get their vitamin D. With natural colors and flavors, they're parents' #1 gummy choice. Available at fine retailers. [gummybearvitamins.com](http://gummybearvitamins.com)



**tlc for mommy!**

Look & feel vibrant with all-natural Ma Mi Skin Care! Tantalize your skin with powerful, super-antioxidant packed Get Radical Serum & miraculous Nightshift Eye Serum – your best friend after a long night! 30% off Code: **PARENTING** at [mamiskin.com](http://mamiskin.com)



for mom!

**daily immune support**

Packed with elderberry and antioxidant vitamins A, C and E, Vitafusion® Daily Immune™ Gummy Vitamins support your immune system all year long. Natural colors and award-winning flavors. In the vitamin section at Target. [nnpvitamins.com](http://nnpvitamins.com)



for mom!

kid Shift



**lifenest sleeping system**

Physician designed for babies' comfort and wellness, LifeNest™ naturally maintains babies in a back sleeping position. The supportive inclined netting, allows babies to breathe through if they flip over. [lifenest.com](http://lifenest.com)



**protect your loved ones**

Parking lots can be dangerous, even fatal for kids. Parking Pal magnets are a hands-on partner for your child's safety! Simply stick to your vehicle for a safe spot while children wait. 7 fun designs! [parkingpalmagnet.com](http://parkingpalmagnet.com)

The Original **SKIDDERS**



**so cute & skid-proof!**

Innovative and hassle-free, Skidders amazing toddler shoes promote healthy development of growing feet while providing the freedom of movement, traction and protection. Can be worn indoors and outdoors. 15% off! Code: **SKID15** at [mySkidders.com](http://mySkidders.com)

**peanut-free  
peanut butter**

I.M. Healthy SoyNut Butter is the delicious, nutritious, gluten free substitute for peanut butter that's remarkably similar in taste & texture! Perfect for school lunches & safe for anyone allergic to peanuts or tree nuts. Made in USA. [soynutbutter.com](http://soynutbutter.com)



for mom & kids!